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## **MEDIA ADVISORY: Congressman John Ratcliffe to Announce Important Economic Development Initiative**

*By dmcloskey*

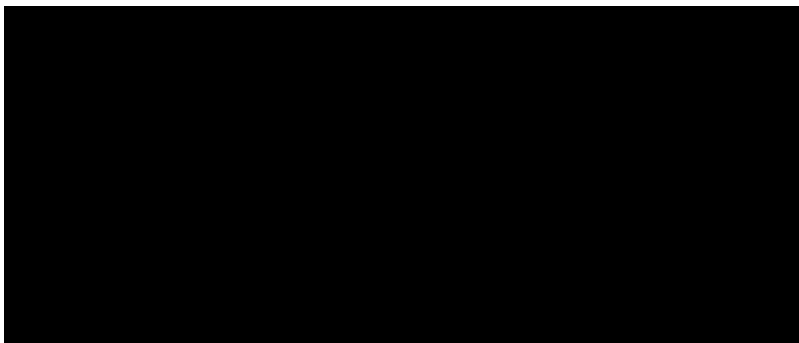
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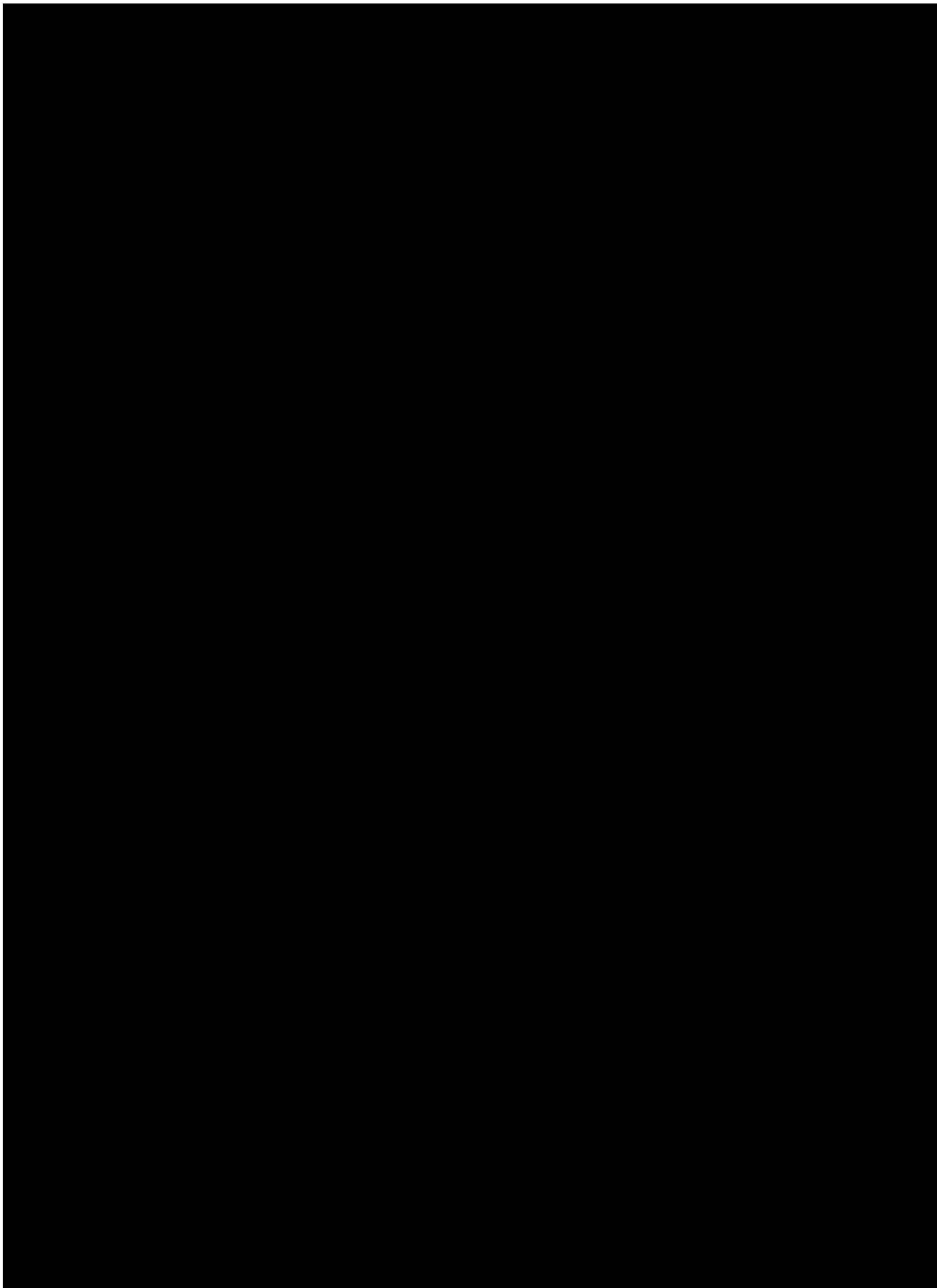
### **MEDIA ADVISORY**

Congressman John Ratcliffe to Announce Important Economic Development Initiative

Announcement Comes During National Economic Development Week

Military budgets have continued to tighten, affecting operational levels at military installations and the economy of the greater Texarkana area. To thrive in this environment, defense contractors can no longer rely on their classic business models. Winning defense contracts will require an increasingly more adaptive and entrepreneurial approach to contracting. This new approach will call for a commitment to building business partnerships, training of local workers in 21<sup>st</sup> century workplace skills, and using business assistance tools to help lower the cost of operations. Having access to defense industry support tools for our local companies will only enhance the attractiveness of the greater Texarkana area, especially should the White House administration be successful at growing the defense budget over the coming years.





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**INTERVIEW AND PHOTO OPPORTUNITIES AVAILABLE**

For more information, contact Robbin Bass, Aide for Representative Ratcliffe at 903-823-3173, or Eric Voyles, Executive Vice President, CEDO with TexAmericas Center at 903-223-9841.