
107 Chapel Lane
New Boston, Texas 75570
903-223-9841

Demographic Overview

By admin

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Demographic Overview	25 Miles	40 Miles	60 Miles
Total Population (2012)	150,752	224,980	418,354
Average Household Size (2012)	2.46	2.50	2.52
Median Age (2012)	38 years	39 Years	39 Years
Owner-Occupied Homes (2012)	57.8%	60.1%	59.5%
Total Housing Units (2012)	65,272	98,789	189,318

Source: U.S. Census Bureau (www.census.gov) 2010 Summary File 1, ESRI Forecasts for 2012 and 2017.

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Population

By admin

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Historic and Projected Population Estimates			
	2000	2012	2017-est
25 Mile Radius	149,348	150,752	153,528
40 Mile Radius	222,512	224,980	229,343
60 Mile Radius	414,320	418,354	424,239

Source: U.S. Census Bureau (www.census.gov) 2010 Data

Racial and Ethnic Composition of Population			
Race/Ethnic Origin	25 Mile Radius	40 Mile Radius	60 Mile Radius
2010 Population by Race/Ethnicity			
Total	149,349	222,512	414,320
White Alone	69.2%	71.4%	71.0%
Black Alone	24.8%	21.2%	19.4%
American Indian Alone	0.8%	1.1%	1.7%
Asian Alone	0.7%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	3.7%	5.1%
Two or More Races	2.0%	2.0%	2.2%
Hispanic Origin	5.1%	6.9%	9.8%
Diversity Index	51.2	51.7	55.4
2012 Population by Race/Ethnicity			
Total	150,753	224,981	418,354
White Alone	68.5%	70.8%	70.4%
Black Alone	24.7%	21.0%	19.3%

American Indian Alone	0.9%	1.2%	1.8%
Asian Alone	0.7%	0.6%	0.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.9%	4.2%	5.6%
Two or More Races	2.2%	2.2%	2.4%
Hispanic Origin	5.9%	7.8%	10.8%
Diversity Index	52.8	53.3	57
2017 Population by Race/Ethnicity	25 Mile	40 Mile	60 Mile
Total	153,528	229,343	424,239
White Alone	66.8%	69.3%	69.0%
Black Alone	24.3%	20.7%	19.0%
American Indian Alone	1.0%	1.3%	1.9%
Asian Alone	1.0%	0.8%	0.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.1%	5.3%	6.7%
Two or More Races	2.7%	2.6%	2.7%
Hispanic Origin	8.1%	9.9%	13.0%
Diversity Index	57.0	57.1	60.3

Source: U.S. Census Bureau, Census 2010 Summary File. ESRI Forecasts for 2012 and 2017. ESRI converted Census 2000 data into 2010 geography.

Population by Age Breakdown			
2010 Population by Age	25 Mile Radius	40 Mile Radius	60 Mile Radius
Total	149,346	222,513	414,320
0-4	6.5%	6.6%	6.9%
5-9	6.6%	6.7%	6.8%
10-14	6.7%	6.9%	7.0%
15-24	12.9%	12.7%	12.6%
25-34	13.1%	12.5%	12.0%
35-44	12.9%	12.7%	12.3%
45-54	14.3%	14.2%	14.2%
55-64	12.4%	12.5%	12.6%
65-74	8.0%	8.5%	8.8%
75-84	4.6%	4.8%	4.9%

85+	1.9%	1.9%	1.9%
18+	76.0%	75.5%	75.0%
2012 Population by Age	25 Mile	40 Mile	60 Mile
Total	150,751	224,981	418,354
0-4	6.5%	6.6%	6.8%
5-9	6.6%	6.6%	6.8%
10-14	6.6%	6.8%	6.9%
15-24	12.6%	12.4%	12.4%
25-34	13.3%	12.6%	12.1%
35-44	12.6%	12.3%	12.0%
45-54	13.8%	13.8%	13.8%
55-64	12.9%	13.1%	13.2%
65-74	8.6%	9.0%	9.3%
75-84	4.6%	4.7%	4.9%
85+	2.0%	2.0%	2.0%
18+	76.4%	75.9%	75.5%
2017 Population by Age	25 Mile	40 Mile	60 Mile
Total	153,528	229,342	424,239
0-4	6.5%	6.6%	6.8%
5-9	6.5%	6.5%	6.7%
10-14	6.6%	6.8%	6.9%
15-24	11.8%	11.6%	11.5%
25-34	13.2%	12.6%	12.1%
35-44	12.2%	11.9%	11.6%
45-54	12.7%	12.7%	12.6%
55-64	13.4%	13.6%	13.6%
65-74	10.2%	10.7%	11.1%
75-84	4.8%	4.9%	5.1%
85+	2.1%	2.1%	2.1%
18+	76.7%	76.3%	75.8%

Source: U.S. Census Bureau, Census 2010 Summary File. ESRI Forecasts for 2012 and 2017. ESRI converted Census 2000 data into 2010 geogaphy.

Median Age of Population

25 Mile Radius	40 Mile Radius	60 Mile Radius	State of Texas	United States
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38.6 years	39.1 years	38.9 years	34.1 years	37.5 years
Source: Claritas 2012 Data; U.S. Census Bureau (www.census.gov) 2010 Data; as of January 2013				

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Income

By admin

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Income Level				
	25 Mile Radius	40 Mile Radius	60 Mile Radius	U.S.
Per Capita	\$21,831	\$20,845	\$19,755	\$21,267
Median Household	\$38,125	\$37,657	\$36,574	\$34,686
Average Household	\$52,403	\$50,904	\$49,054	\$46,839

Source: U.S. Census Bureau (www.census.gov), ESRI Forecasts for 2012.

Household Income Distribution					
					% Distribution of Population
Annual	25 Mile Radius	40 Mile Radius	60 Mile Radius	40 Mile Radius	U.S.

Income					
Under \$35,000	26,429	40,055	77,023	46.1%	36.88%
\$35,000-\$50,000	9,489	14,253	26,598	16.4%	14.35%
\$50,001-\$75,000	10,035	15,112	28,104	17.4%	18.11%
\$75,001-\$100,000	5,143	7,578	13,205	8.7%	11.73%
Over \$100,000	7,052	9,832	16,719	11.3%	16.49%

Source: Claritas 2012 Data; U.S. Census Bureau (www.census.gov) 2010 Data; as of January 2013
 ESRI Forecasts for 2012

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Housing

By admin

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Housing Cost		
Starter	Mid-level	Executive
\$65,000 to \$74,500	\$169,00 to \$174,900	\$109,900 to \$ 674,500
1 or 2 BR; 1000 + sf; 20+ yrs old	3 or 4 BR; 1200 sf; 10+ yrs old	4+ BR; 2000+ sf; 5+ yrs old
Source: Realtor.com (www.realtor.com), as of January 2013		

Single **Apartment**
Family **ts/Townh**
Homes **ouses**

\$500-\$1,200 (2-bedroom)

N/A (1-bedroom)

\$500-\$1,500 (3-bedroom)

\$500-\$950 (2-bedroom)

\$900-\$2,000 (4-bedroom)

\$500-\$1,200 (3-bedroom)

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Crime Rate

By admin

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Crime Rate		
Jurisdiction	Property Crime Rate per 1,000	Violent Crime Rate per 1,000
City of DeKalb, TX	36	7
City of New Boston, TX	53	5
City of Nash, YX	17	1
City of Texarkana, TX	12	66
City of Texarkana, AR	75	8
City of Wake Village, TX	25	.5
County of Bowie, TX	10	2
County of Miller, AR	6	.3

Source: FBI Uniform Crime Reporting (www.fbi.gov/about-us/cjis/ucr/ucr); 2011 Data; U.S. Census Bureau American Community Survey (www.census.gov/acs/www/), 2011 population data; as of January 2013

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Cost of Living

By admin

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Cost of Living	
This index compares the relative cost of living in different locations. Using the United States as the base location (i.e. a value of 100), an index value of 120 means that the cost of living in that particular community is 20 percent higher than in the base location; a value of 94 indicates a more affordable location.	
Location	Cost of Living Index
Dallas, TX	88
Little Rock, AR	91
Mt. Pleasant, TX	82
New Boston, TX	81
Oklahoma City, OK	85
Shreveport, LA	90
Texarkana, TX	85
Texarkana, AR	84
Source: Sperling's Best Places (www.bestplaces.net), as of January 2013. The total of all cost of living categories is weighted as follows: 30% housing, 15% groceries, 10% transportation, 6% utilities, 7% healthcare, and 32% miscellaneous (clothing, services, entertainment); state and local taxes are not included.	